



For Immediate Release

Contact: Dan Klocke
Downtown Phoenix Partnership
602-254-8696

DOWNTOWN PHOENIX PUBLIC MARKET TO OPEN FEBRUARY 12TH

PHOENIX, AZ (February 8, 2005) The Downtown Phoenix Public will open this Saturday, February 12th from 8 am to 1 pm and every Saturday following. The Market will host 25 local vendors who grow or produce products here in Arizona, including organic produce, local prepared Southwestern food, value added products such as jams, salsas, and honey, and artisan crafts made from local goods. This grass roots effort is being coordinated by Community Food Connections, the Downtown Phoenix Partnership, Phoenix Community Alliance, and ASU Joint Urban Development Program.

The Market has received tremendous support from 14 private sector companies with all grading and site work being done by Ames Construction, gravel donations through members of the Arizona Rock Products Group, including Rinker Materials, Salt River Materials Group, and Madison Granite. Architectural layouts were coordinated by Studio Ma and engineering through David Evans and Associates and PSI. Vector Creative generously created marketing pieces and the Market bell was handcrafted by the Phoenix Forge. APS is assisting with electrical needs and printing and Southwest Litho is helping with storage. Finally L.D. Schneider and Associates have donated the use of the land where the market will be held. The City of Phoenix has also been very supportive allowing the use of nearby parking. "The outreach by the private sector, local community volunteers, and the City of Phoenix has been unbelievable" says Cindy Gentry, Director of Community Food Connections. "We are very grateful for the support of everyone who has come together to make the Market a reality. We could never have done it without their generous support".

For more information about the Market contact Cindy Gentry at 602-493-5231

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