



ARIZONA ROCK PRODUCTS ASSOCIATION



Community Excellence Award Program

Company _____

Facility _____

Please send submittals to:

Arizona Rock Products Association
Attention: Community Excellence Awards
916 W. Adams Street
Phoenix, AZ 85007

**SUBMITTAL DEADLINE:
FRIDAY, MAY 3, 2019**

Community Excellence Award Program

The ARPA Community Relations Award Program began in 2005 to recognize aggregate producers whose community involvement and support activities have enhanced the public's perception and support of the aggregates industry.

ARPA firmly believes that active community relations efforts are the best way for an aggregate producer to demonstrate that an operation can be an asset in any community; and that the individuals who manage and work at aggregate operations are both good neighbors and responsible corporate citizens.

The ultimate goal of the ARPA Community Excellence Award Program is improving the public's perception of local aggregate operations and the mining industry by encouraging, recognizing and generating positive public involvement.

Information:

Phone: (602) 271-0346 Fax: (888) 269-0430

email: tammy@azrockproducts.org

Visit our website for submittal forms and judging criteria.

www.azrockproducts.org

**WINNERS WILL BE ANNOUNCED AT THE
2019 ANNUAL ARPA CONVENTION**

1. Community Participation/ Outreach/Special Programs - Does the facility;

- build goodwill by developing or participating in collaborative efforts or events with local communities,
- support activities and groups that are meaningful to the community,
- have established relationships with key members of the community,
- create opportunities to get involved, or
- offer group tours or conduct open houses or special events?
- Other _____

2. Donations/Service - Did the facility;

- give monetary, material or community service donations,
- have a list of activities they participated in this year,
- track charitable giving and develop measurements for evaluating value for the community and the facility,
- offer documentation such as letters, certificates, news articles or other pertinent documentation, or
- have a written policy or guidelines in place to evaluate and address donation requests?
- Other _____

3. Local and State Government Involvement - Does the facility;

- help their representatives understand the issues the industry and facility faces,
- attend local town meetings, or
- have a representative who is actively a member of a local town committee or task force?
- Other _____

4. Communication - Does the facility;

- track complaints and respond to them,
- have a dedicated person to address public concerns and answer questions,
- employ innovative strategies to address community concerns,
- publish a newsletter, webpage or other means of communication, or
- hold regular community meetings?
- Other _____

5. Education - Does the facility;

- participate in any school-based programs,
- have educational programs in place regarding processes, uses and issues,
- belong to any educational foundations or groups that provide promotive industry resources,
- provide educational materials to local schools and or other organizations, or
- educate employees concerning products, industry and critical business and political issues?
- Other _____

6. Media Relations - How does the operation;

- respond to questions from the media,
- conduct crisis communications,
- work with the news media to promote facility related events,
- solicit positive media exposure, or
- do image or industry advertising?
- Other _____

7. Plant Appearance – Is the facility;

- attractive and well maintained,
- resemble the character of the community, or
- employ the best management practices to address community concerns and reduce impacts?
- Other _____

8. Environmental, Health, Safety and Sustainability – Is the facility;

- going above and beyond environmental compliance,
- providing environmental value to the surrounding community, or
- engaged in any occupational safety or health initiatives or community outreach?
- recognized for environment, health and safety achievements?
- How does the facility incorporate waste minimization, recycle and reuse practices?
- How does the facility resolve community concerns such as light, sound emission and traffic?
- employ the best management practices to address community concerns and environmental impacts?
- Other _____