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HIGH SCHOOL "ESSAY" CONTEST 2011

The Arizona Rock Products Association (ARPA) is sponsoring a statewide High School Concrete Essay Contest for Arizona and your students are invited to participate.

All entries into Arizona Rock Products Association's Concrete Essay Contest will be judged by a panel of industry personnel and ARPA will award a \$500 scholarship check to the winner, donated by the Patrons of the Concrete Industry Management Program at Arizona State University. The ARPA contest winners will have their essays published on our website.

The winner of the Arizona contest will be entered into the National Ready Mixed Concrete Association's (NRMCA) nationwide essay contest. The winner of the national contest will be flown, along with a parent or guardian, to NRMCA's 2012 convention in Savannah, GA in March. He or she will be selected from the entries generated from respective statewide contest.

The entries received by NRMCA will be judged by industry executives and college/university faculty members with a concrete-related background. In addition to being NRMCA's guest at the convention and being introduced at the convention's awards session, the national winner will also receive a scholarship of \$5000 in they enroll for freshman year in a concrete-related curriculum such as the Concrete Industry Management programs offered at Middle Tennessee State University in Murfreesboro, New Jersey Institute of Technology in Newark, California State University at Chico, Arizona State University in Phoenix and Texas State University in San Marcos. Other eligible programs would include those at Alpena College in Michigan or Rhodes State College in Ohio, or other majors directly related to the concrete industry, such as those for construction materials science/engineering. Should the winner not choose to enroll in a concrete-related curriculum, he or she will receive a \$2000 scholarship for the freshman year at the college of his or her choice. All state entries will receive a certificate of appreciation for entering the contest along with a notification of the winner.

The rules are as follows:

- Open to all high school students ages 16-18 at the beginning of the 2011-2012 school term.
- Essay must be typed; double-spaced and not exceed 600 words.
- Submit a hard copy of the essay accompanied by an entry form (enclosed).
- Essays will be judged on content and writing ability (grammar, style, clarity, etc.). Remember, this is **not a report on concrete but an essay about concrete**.
- The winning essay author will be asked to submit a photo.

Essay idea starters:

- How concrete effects our environment, the job market, etc.
- The impact of using concrete to build homes, commercial buildings, bridges, roads.
- Concrete's benefit to society.
- How "green" is concrete?

Both ARPA and NRMCA reserve the right to publish the winning entries in whole or in part. All entries become the property of ARPA, and entries in the national contest become the property of NRMCA.

Please submit entries by **Thursday, December 1, 2011** to the ARPA office via e-mail or mail:

- 916 West Adams, Phoenix AZ 85007
- Elaine@azrockproducts.org

Steve Trussell, Executive Director