



**ARIZONA  
ROCK  
PRODUCTS  
ASSOCIATION**

August 23, 2010

Rebecca Hindin  
Communications & Networking Manager  
ENERGY STAR  
U.S. Environmental Protection Agency  
1200 Pennsylvania Ave. NW (6202J)  
Washington, DC 20460

RE: ENERGY STAR Challenge for Industry

Dear Ms. Hindin:

With this letter, the Arizona Rock Products Association joins with the US EPA to promote with our Association members the ENERGY STAR® Challenge for Industry as part of our Energy Savings Initiative. As a supporting organization of the ENERGY STAR Challenge for Industry, we will:

- Encourage our members, both producers and associates, to take the ENERGY STAR Challenge for Industry by creating a whole-plant energy intensity metric, establishing a baseline, and setting a goal of reducing energy intensity by 10% within 5 years of the baseline year.
- Maintain a list of sites participating in the ENERGY STAR Challenge for Industry through our program, including our website, and periodically inform EPA of the level of involvement.
- Promote ENERGY STAR tools and resources to our members.
- Recommend ENERGY STAR Challenge for Industry recognition to sites that achieve the 10% reduction in energy intensity within 5 years.
- Highlight our support of the ENERGY STAR Challenge for Industry in program materials.

We understand that for a site to be awarded ENERGY STAR Challenge for Industry recognition, the site's company must be an ENERGY STAR partner. We will inform our partners of this requirement and encourage them to join the ENERGY STAR partnership as we have done.

The Arizona Rock Products Association looks forward to working with EPA to promote the goal of the ENERGY STAR Challenge for Industry.

Sincerely,

A handwritten signature in black ink that reads "Steve Trussell". The signature is written in a cursive style with a horizontal line underneath.

Steve Trussell  
Executive Director  
Arizona Rock Products Association

**Attachment to ENERGY STAR Challenge for Industry  
Supporter Letter**

**Organization Information**

Primary Contact

Name & Title: Steve Trussell, Executive Director

Secondary Contact

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Description of Industrial Energy Efficiency Program or Initiative:

The ARPA Energy Savings Initiative was started to promote members of the Rock Products Industry who are currently participating in the Energy Star Program and to encourage members to accept the ENERGY STAR® Challenge.

Program Web site URL: http://www.azrockproducts.org/committees/environment

Program Focus: Promoting the Energy Star Program

Geographic Area Served: State of Arizona

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