



**Your Homes...
Your Roads...
Your Future.**

Community Excellence Award Submittal Rubric

Company Name _____ Facility _____

Category	Excellence 4	Meet Standards 3	Approaching Standard 2	Under Construction or N/A 1
Community Participation Outreach and	Facility builds a tremendous amount of community goodwill through supporting numerous activities, developing key relationships and by hosting several tours or events.	Facility builds sufficient community goodwill through supporting activities, developing relationships and hosting tours or events.	Facility appears to build some community goodwill through supporting limited activities and hosting tours or events.	It does not appear the facility builds community goodwill through supporting activities and hosting tours or events based on this submittal.
Donations and Service	The facility gives significant monetary, in-kind, or community donations and displays significant evidence of policies, guidelines or engagement in activities.	It appears the facility gives some monetary, in-kind, or community donations and displays some evidence of policies, guidelines or engagement in activities.	The submittal highlights few monetary, in-kind, or community service donations and displays little evidence of policies, guidelines or engagement in activities.	The facility does not appear to give monetary, in-kind, or community service donations based on this submittal
Local and State Government Involvement	The company interacts significantly with state and local officials and is a strong advocate for helping company representatives and community leaders in understanding key issues facing the industry.	The company interacts somewhat with state and local officials based on the submittal and is an advocate for helping company representatives and community leaders to understanding key issues facing the industry.	The company interacts very little with state and local officials based on the submittal but there is little evidence of helping company representatives and community leaders to understanding key issues facing the industry.	The company does not appear to interact with state and local officials based on the submittal or advocate for helping company representatives and community leaders in understanding key issues facing the industry.

Category	Excellence 4	Meet Standards 3	Approaching Standard 2	Under Construction or N/A 1
Communication	Facility successfully promotes positive two way communications with the community and their employees and implements innovative strategies to address potential concerns.	Facility sufficiently promotes positive two way communications with the community and their employees and implements standard strategies to address potential concerns.	Facility somewhat promotes positive two way communications with the community and their employees and implements few strategies to address potential concerns.	Facility does not appear to promote positive two way communications with the community or their employees.
Education	Facility builds understanding with a comprehensive educational program with several resources for both the community and its employees.	Facility builds understanding with sufficient educational programs with some ancillary resources for the community and its employees.	Facility attempts to build understanding with a limited educational programs and resources for the community and its employees.	Facility does not appear to have an educational program or resources for the community and its employees.
Media Relations	Facility has received significant positive media coverage and programs are in place to address the media.	Facility has received media coverage and some concessions are made to address the media.	Facility has received little media coverage and few programs are in place to address the media.	Facility has received no media coverage and no programs are in place to address the media in the submittal.
Plant Appearance	The submittal infuses a description of the facility where appropriate and depicts the facility from the community's prospective with BMP's	The submittal includes some description of the facility and depicts little community perspective with some BMP's.	The submittal includes little description of the facility or BMP's.	No description was included.
Environment/Safety	Facility staff goes way above and beyond to promote innovative environmental and safety practices, have been highly recognized for their efforts and incorporate many sustainable practices by proactively addressing community concern.	Facility staff goes above and beyond basic compliance to promote innovative environmental and safety practices, have been somewhat recognized for their efforts and incorporate some sustainable practices by addressing concern.	Facility staff promotes some environmental and safety practices, have been recognized very little for their efforts and incorporate a few sustainable practices and address a few community concern.	It is not evident in the submittal that facility staff promotes positive environmental and safety practices, the facility has not been recognized for their efforts and incorporate no sustainable practices by addressing concerns.