



ARIZONA ROCK PRODUCTS ASSOCIATION

ARPA Environmental Leader Award Program 2011-12

Company _____

Individual _____

Directions: Please provide a two to three page typed letter citing as many of the following criteria as possible regarding why your candidate should be considered for the ARPA Environmental Leadership Award this year.

Environmental Leadership Award Program

1. Community Participation/ Outreach/Special Programs – Does the individual;

- build goodwill by developing or participating in collaborative efforts or events with local communities,
- support activities and groups that are meaningful to the community,
- have established relationships with key members of the community,
- create opportunities to get involved, or
- offer group tours or conduct open houses or special events?
- Other _____

2. Donations/Service – Does the individual;

- coordinate monetary, material or community service donations,
- have a list of activities they participated in this year,
- track charitable giving and develop measurements for evaluating value for the community and the facility,
- offer documentation such as letters, certificates, news articles or other pertinent documentation, or
- Other _____

3. Local and State Government Involvement – Does the individual;

- help their representatives understand the issues the industry and facility faces,
- attend local town meetings and hearings, or
- is a representative who is actively a member of a local town committee or task force?
- Other _____

4. Communication – Does the individual;

- track complaints and respond to them,
- address public concerns and answer questions,
- employ innovative strategies to address community concerns,
- publish a newsletter, webpage or other means of communication,
- hold regular community meetings, schedule visits or conduct tours?
- Other _____

5. Education – Does the individual;

- participate in any school-based programs,
- have educational programs in place regarding processes, uses and issues,
- belong to any educational foundations or groups that provide resources on industry and the environment,
- provide educational materials to local schools and or other organizations, or
- educate employees concerning products, industry and critical business and political issues?
- Other _____

6. Media Relations – How does this individual;

- respond to questions from the media,
- conduct crisis communications,
- work with the news media to promote facility related events,
- solicit positive media exposure, or
- Other _____

7. Plant Appearance – What is the individual's role in the facility's;

- attractiveness and upkeep,
- conformance with the character of the community, or
- employment of best management practices to address community concerns and reduce impacts?
- Other _____

8. Environmental, Health, Safety and Sustainability – Is the individual;

- going above and beyond environmental compliance,
- providing environmental value to the surrounding community,
- engaged in any occupational safety or health initiatives,
- involved in community outreach,
- recognized for environment, health and safety achievements,
- involved directly in waste minimization, recycle and reuse practices,
- involved in resolving community concerns such as light, sound emission and traffic?
- employing the best management practices to address community concerns and environmental impacts?
- Other_____